



PACING FOR PARKINSON'S

October 2021

WHAT IS P4P?

Pacing for Parkinson's (P4P) has historically been one of the largest charity teams in the Baltimore Running Festival. Since 2008, it has evolved into a year-round, volunteer-led campaign that encourages movement of all types and raises awareness of and funds for Parkinson's disease research, community outreach, education, and patient care at Johns Hopkins. The Johns Hopkins Parkinson's Disease and Movement Disorders Center provides comprehensive, compassionate, and timely treatment to people living with Parkinson's and other movement disorders.

In 2021, P4P has made the decision to go virtual to protect the health of our community.

Since 2006, the Johns Hopkins Parkinson's Disease and Movement Disorders Center has been named a Center of Excellence by the Parkinson's Foundation.

WHAT IS PARKINSON'S DISEASE?

Parkinson's disease is the second most common neuro-degenerative brain disorder and affects more than half a million people in the United States, with 50,000 60,000 new cases each year. The disease progresses slowly and typically impacts people between the ages of 55 and 65. Parkinson's gradually strips away motor abilities, leaving patients with a slow gait, rigid limbs, tremor, shuffling, and a lack of balance. However, research has shown that regular movement can improve gait, balance, tremor, flexibility, grip strength and motor coordination in patients.

The cause of Parkinson's is unknown, but thanks to recent advances, including the pinpointing of several Parkinson's genes, current research is rapidly expanding. Physician scientists are now picking apart newly discovered biochemical pathways involved in the disease and uncovering new targets for therapy.




























P4P has raised more than \$1,085,000 to support the Johns Hopkins Parkinson's Disease and Movement Disorders Center!

SPONSORSHIP OPPORTUNITIES

Showcase your business and community involvement by participating in this exciting event. Sponsorship opportunities range from \$500 to \$10,000. Significant visibility and benefits are provided to sponsors of the 13th annual Pacing for Parkinson's event and your organization is joining the Johns Hopkins community. Additionally, you are advancing the work being done to provide the highest quality care and service for our patients in prevention, diagnosis, and treatment of Parkinson's disease.

For organizations in the pharmaceutical, medical device, biotechnology and healthcare industries, please contact Rachel Ermer at 410-916-1605 or rermer@jhmi.edu to discuss ways that you can philanthropically support Pacing for Parkinson's!

Sponsor Benefits

	Platinum Level \$10,000 <small>*limited to one organization</small>	Gold Level \$5,000	Silver Level \$2,500	Bronze Level \$1,500	Partner Level \$500
Charitable contribution amount	\$8,000	\$4,000	\$2,000	\$1,000	\$450
First right of refusal for Platinum Level for the following year					
Exclusive company recognition on P4P promotional premium					
Primary position on all materials listing sponsors					
Virtual check presentation opportunity, recorded for P4P website and social media					
Named acknowledgement in kick off and post race videos					
Featured article in P4P e newsletter					
Company recognition on P4P social media pages					
Company recognition on P4P website					
Company recognition on race bib					

*To make sure you receive proper recognition, please provide your organization's logo as .jpg AND .eps/.ai (vector) file ASAP.

**To become a 2021 P4P sponsor,
please contact:**

Rachel Ermer
Neurology Development Officer
(410) 916-1605 | rermer@jhmi.edu
www.pacing4parkinsons.org





Thank you for your interest in sponsoring Pacing for Parkinson's. Please complete this form and mail or email it with payment to the Johns Hopkins Parkinson's Disease and Movement Disorders Center at the address below.

Sponsorship Level:

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Address: _____

<input type="checkbox"/>	Platinum Sponsor
<input type="checkbox"/>	Gold Sponsor
<input type="checkbox"/>	Silver Sponsor
<input type="checkbox"/>	Bronze Sponsor
<input type="checkbox"/>	Partner Sponsor

Company Logo:

Please email logo (.jpg AND .eps/.ai (vector) file if possible) to rermer@jhmi.edu.

Please make checks payable to:

Johns Hopkins University (Pacing for Parkinson's in the memo line)

Please mail checks to:

Johns Hopkins Parkinson's Disease and Movement Disorders Center
601 North Caroline Street
Suite 5064
Baltimore, MD 21287
rermer@jhmi.edu

Tax ID: 52-0595110

If you have any questions regarding sponsoring Pacing for Parkinson's, please contact:

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Thank you for supporting Pacing for Parkinson's!